

## **LuLu Further Expands in KSA; Opens New Express Store in Dammam**

**Dammam, Saudi Arabia – August 15, 2024:** To further consolidate its presence in the Kingdom of Saudi Arabia, leading retail giant LuLu Group has opened a new store, LuLu Express, in Al Rawdah, Dammam. This compact store offers shoppers the ease and convenience of LuLu's signature product range, quality promise, and affordability in an advanced manner.

The 10,000 sq.ft. store was officially launched today by chief guest Mr. Mohammed Al Otaibi, Chairman of Mayadin Al Khalij Company for Real Estate Development and Investment, in the presence of Shehim Muhammed, Director of LuLu Saudi Hypermarkets KSA; Moiz, Regional Director Eastern Province KSA; Mohammed Bu Bshait, Executive Manager EP KSA; Zaid Alsubaie, Administration Manager EP KSA; and other senior officials.

The LuLu Express - Al Rawdah store enhances the shopping experience for residents by providing a diverse array of high-quality products in a convenient, compact format designed to meet the daily needs of the community efficiently. The store features four checkout counters to ensure a smooth shopping experience and offers a well-curated selection of products across various categories including Grocery Food, Non-Food items, Health & Beauty, Fruits & Vegetables, Bakery, Meat, and Fish.

"LuLu Express in Al Rawdah exemplifies LuLu Group's commitment to delivering exceptional quality at competitive prices. This new store underscores our dedication to providing a wide variety of products that cater to the everyday needs of our valued customers, reinforcing our promise to enhance their shopping experience and meet the evolving demands of the community," said Shehim Muhammed, Director of LuLu Saudi Hypermarkets KSA, on the occasion.

In addition to its extensive product range, the store boasts ample parking facilities to enhance customer convenience.